

Cooperative value

I'm sure by now you are familiar with the continual theme of many of the articles in this publication relative to the value of the cooperative business model. Quite frankly, we are very proud to be a part of a cooperative, and we certainly feel it is a message that is worthy to keep repeating.

Our membership demographics are changing. As newer members join, they do not typically have the innate connection with cooperatives like previous generations. Our national organization, the National Rural Electric Cooperative Association has been asking the question for the past few years – "What's the next greatest thing?" This builds on the legacy of electrifying the rural areas beginning three quarters of a century ago.

Electricity empowered rural America to become a strong economic and community force that propelled productivity and allowed the United States to grow and prosper.

Electric distribution cooperatives like Eastern Illini were formed for a common purpose by individuals cooperatively working together (with government financial assistance in the form of low interest loans and organizational structure) to provide a service that for-profit utility companies would not. Take a minute and reflect on the challenges of building up a member-owned cooperative utility to provide electric service to sparsely populated rural areas.

Although technology has made our job easier (but certainly more complicated), we still operate today in a manner consistent with our founding cooperative principles.

Our responsibility to you is one we take very seriously. Our goal - and really our purpose - is to provide you with safe and reliable electricity and excellent customer service within our not-for-profit business model. The challenge is meeting this goal with little-to-no growth and a density (accounts per mile of line we maintain) among the lowest in the state.



**MESSAGE FROM
THE PRESIDENT**

We are fortunate to have loyal and caring employees who understand the importance of service to you. You are much more than customers to us, you are member/owners. Our focus is safely keeping the power and lights on – and to restore service quickly when weather, equipment, or accidents cause an outage.

We recently energized our second of three new substations near Loda, and construction has begun at the third location near Tolono. Those two new substations, in addition to the recently completed one near Saint Joseph, will help to increase the reliability of our distribution system.

Thank you for your dedication and interest in Eastern Illini Electric Co-op!

Bob Hunzinger

In this issue:

Co-op Connections Card
List of Local Offers & Discounts
Bright Options Solar Program
Ready to Work all Night

Capital Credit Allocation

Check your electric bill included in this mailing for your 2015 capital credit allocation.

Allocations are made each year based on the amount of electricity you purchased the previous year, and our overall financial condition.

Allocations cannot be applied to your electric bill, or used as payment for any other services.

Based on our recent bylaw changes, we're now able to allocate even more dollars back to you.

When our financial condition allows, we may retire a portion of your allocation and send you a refund check.

Our capital credits program is another tangible benefit of being a member of your cooperative.

Discover the value of co-op membership and save!

The Co-op Connections Card is a tangible benefit of being a member of Eastern Illini. It is a free membership card that gives you discounts on everyday expenses.

As a card-carrying member, you can use your Co-op Connections Card or key fob at any participating business and receive discounts at restaurants, retail shops, hair salons, flower shops, hotels, and much, much more.

Finding a participating business is easy. The next two pages of this publication include a complete list of local offers, and each participating local business will have a Co-op Connections Card sticker on their window or register.

Since new deals are being added all the time, the best place to find all the latest deals is online at eiec.coop. Just click on the picture of the Co-op Connections Card and follow the links. There is also a Co-op Connections app available for both iOS and Android

devices. Simply search for “co-op connections.” Besides local offers, there are many savings opportunities available online and nationally. There are more than 32,000 retail discounts nationally – ranging from dining and clothing to golf and auto repair. The website and app will give you more information on those offers.

Co-op Connections is also accepted at over 60,000 participating pharmacies and can save you 10% to 85% on many prescription medications. In fact, EIEC members have saved over \$193,000 in prescription discounts since 2007! PLUS, you can receive Healthy Savings discounts on dental, vision,

chiropractic and more through participating providers.

If you need a new Co-op Connections Card for any reason, or if you have any questions about the program, you can call us at 800-824-5102 or send an email to info@eiec.coop.



National and online offers

National Offers

The Co-op Connections' Cash Back Mall lets you can earn cash back on purchases from more than 3,000 leading online merchants. Download and use the free Shopping Assistant for your browser or get the free mobile app. Get paid to shop on your favorite websites today!

Healthy Savings

Healthy Savings helps you save more and live healthier every day! Our highly successful prescription discount offer is now joined by discounts on dental, vision, hearing, lab work & imaging and chiropractor visits. Best of all, you get all these great benefits for FREE!

Cash Back Mall

The Co-op Connections' Cash Back Mall lets you can earn cash back on purchases from more than 3,000 leading online merchants. Download and use the free Shopping Assistant for your browser or get the free mobile app. Get paid to shop on your favorite websites today!

Simply Rewards

Co-op Connections has partnered with Simply Rewards to bring you the best prices on hotels, cruises and rental cars – including a Best Price Guarantee! You'll also find big savings on direct deals like Kenneth Cole, Under Armour, Sony, Nike and more.

Coupons.com

Co-op Connections has teamed with Coupons.com to bring you valuable coupons – every day! Keep coming back to take advantage of hundreds of printable grocery coupons, discounts on top brands, and promo codes for online shopping.

Appliance Rebate Finder

Our Appliance Rebate Finder widget allows you to locate rebates for energy efficient appliances. You can filter by appliance type, brand, or search for specific models. Once you find the deal you want, link to the rebate form and submit it to save on your purchase.

Co-op Connections local offers

Arts & Crafts

The Clay Corner

(815) 867-7035

Paxton

\$1.00 off a purchase of \$10.00 or more.
Excludes specialty classes.

Automotive

C&C Tire & Auto

(815) 432-6105

Watseka

2% discount on parts & labor, excluding
farm tires, commercial tires & oil changes.

Greg Bates Automotive

(217) 253-2721

Tuscola

10% discount on labor.

Greg's Auto Body & Car Wash

(217) 897-6622

Fisher

10% off new sprayed-in bedliner.

Jeff's Custom Exhaust

(217) 379-4415

Paxton

\$2.00 off any oil change, by
appointment only.

Dining

Butcher Boy Burgers

(217) 215-0201

Rantoul

Free side of French fries with the
purchase of a drink and burger.

Cornerstone Cafe & Gallery

(815) 268-5848

Onarga

\$1.00 off of any beverage purchase.

Country Cheese & More

(217) 543-3544

Arthur

Free cup of coffee with your purchase of
breakfast.

Dutch Kitchen Restaurant

(217) 268-3815

Arcola

Free drink with purchase of any menu
item over \$4.00. Not valid with any
other discount.

Pauly's BBQ

(217) 543-2400

Arthur

\$5.00 off a purchase of \$25.00 or more.

Dining, cont.

Pueblo Lindo

(217) 379-5200

Paxton

Free dip (bean, guacamole, or cheese)
with the purchase of a meal.

The Copper Pot

(815) 785-1031

Watseka

10% off your Friday night dinner.

The Eagle's Nest

(815) 657-7084

Forrest

Free coffee with breakfast or free soft
drink with lunch or dinner.

The Front Porch Cafe

(815) 265-4635

Gilman

Free iced tea, lemonade, or coffee with
the purchase of a sandwich.

The Red Door Restaurant

(815) 265-7793

Gilman

Purchase two entrees and receive \$3.00
off your bill.

Yoder's Kitchen

(217) 543-2714

Arthur

Free drink with the purchase of a buffet.

Entertainment

Bement Country Opry

(217) 377-0550

Monticello

\$1.00 off your purchase of a ticket.
Offer valid for regular shows only.

Florists

Arthur Flower Shop

(217) 543-2822

Arthur

Receive a 1/2 pound of fudge for free
with the purchase of 1 pound of fudge.

Flora Design Studio

(217) 590-0581

Mahomet

\$5.00 off a purchase of \$40.00 or more.

Flower Shak

(815) 432-3887

Watseka

\$5.00 off a purchase of \$25.00 or more.
Must be cash and carry out.

Florists, cont.

Flowers Etc. Ltd.

(217) 897-1604

Fisher

10% off floral arrangements over \$30.00,
excluding weddings & funerals.

Gilman Flower Shop

(815) 265-7342

Gilman

\$5.00 off a purchase of at least \$35.00.
Offer excludes major holidays.

Heaven's Designs Floral

(815) 707-5080

Gilman

10% off your purchase of \$35.00 or more.

Petals and Plants

(217) 253-4162

Tuscola

10% off of your purchase.

Sheila's Sunny Bloomers

(815) 457-3030

Cissna Park

\$5.00 off a purchase of at least \$35.00.

The Flower Cart

(217) 379-9245

Paxton

10% off of arrangements of \$35.00.
Excludes Valentine's & Mother's Day.

Food

Cissna Foods, Inc.

(815) 457-3074

Cissna Park

One free movie rental with the purchase
of an 8-piece bucket of fried chicken.

Dutch Valley Meats

(217) 543-3354

Arthur

Buy one pound of regular pork sausage
and get the 2nd pound at half price.

Flesor's Candy Kitchen

(217) 253-3753

Tuscola

Free scoop of our homemade ice cream
with the purchase of a meal.

Gibson City Meats

(217) 784-4344

Gibson City

10% off cafe and retail purchases.

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Co-op Connections local offers

Food, cont.

Hometown Family Foods
(815) 265-4763
Gilman

Receive one pound of cole slaw free when you purchase a 12-piece deli fried chicken.

Ingold's Grocery
(217) 897-1245
Fisher

Free 2-Liter of soda with the purchase of one Digiorno specialty pizza.

Rockome Garden Foods
(217) 268-4107
Arcola

Buy one deli sandwich and get one free.

The Woodloft
(217) 543-2766
Arthur

20% off all coffee bean purchases.

Yoder's Homestead Shop
(217) 268-3841
Arcola

20% discount on gift and food items.
10% off furniture.

Furniture

K&S Furniture
(309) 928-9382
Farmer City

Free bed frame when you buy any bedding set.

Kingdon's Home Center
(815) 432-5448
Watseka

\$25.00 off any Lane recliner.

The Fashion Shop
(217) 784-4830
Gibson City

30% off all furniture items.

Gifts & Crafts

Closet Boutique
(815) 644-0864
Watseka

\$5.00 off a purchase of \$30.00 or more.

Corner Store
(217) 745-2570
Sibley

Free kitchen gadget with \$25.00 purchase.

Debbie's Gifts & More
(217) 784-4556
Gibson City

10% off all items.

Gifts & Crafts, cont.

Hooked on Wool Primitives
(217) 369-2086
Tuscola

Receive a free dryer ball with your purchase of felted goods of at least \$30.00.

Jill's Creative Expressions
(217) 892-5555
Rantoul

Free setup on engraving (\$10 value).

Shepherd's Closet, Inc.
(217) 784-8038
Gibson City

25% off your total purchase.

The Gathering
(815) 265-4635
Gilman

\$5.00 off a purchase of \$25.00 or more.

The Prairie Peddler
(217) 268-3311
Arcola

30% off all items in store.

Whistle Stop Resale
(217) 892-5599
Rantoul

10% off all Whistle Stop items. Not valid for consignment items.

Health & Beauty

Dick's Pharmacy
(217) 543-2913
Arthur

\$1.00 off any fountain item or 10% off any non-prescription item.

Hoopeston Health & Fitness
(217) 283-7399
Hoopeston

10% off Advocare purchases over \$50.00.

Hudson Drug & Hallmark Shop
(217) 379-4858
Paxton

25% off Good Neighbor Pharmacy brand.

Main Attractions Salon & Spa
(217) 784-1124
Gibson City

\$5.00 off a spa pedicure.

Massage Elements
(217) 781-1820
Paxton

Free upgrade to specialty massage with the purchase of a 60-minute massage.

Health & Beauty, cont.

Nordic Total Fitness
(217) 579-1047
Paxton

10% off monthly membership dues.

Home Improvement

Hood's Ace Hardware
(217) 784-4273
Gibson City

10% off all paint accessories with the purchase of a gallon of paint.

Hoveln Heating & Cooling
(217) 643-2125
Thomasboro

\$10.00 off a service call during regular business hours.

JC's Heating, Cooling & Plumbing
(217) 784-2099
Gibson City

\$10.00 off a service call during regular business hours.

Kirchner Building Center
(217) 379-2121
Paxton

10% off of your purchase.

Ropp's Flower Factory & Greenhouse
(217) 784-5400
Gibson City

Free delivery of 6 yards of mulch, within 20 miles of Gibson City.

Outdoor

Illiana Backyard Fun
(815) 432-1100
Watseka

10% off gift store or 5% off chemical purchases.

Millrich Outdoors
(217) 543-3848
Arthur

15% off of a purchase of \$50.00 or more.

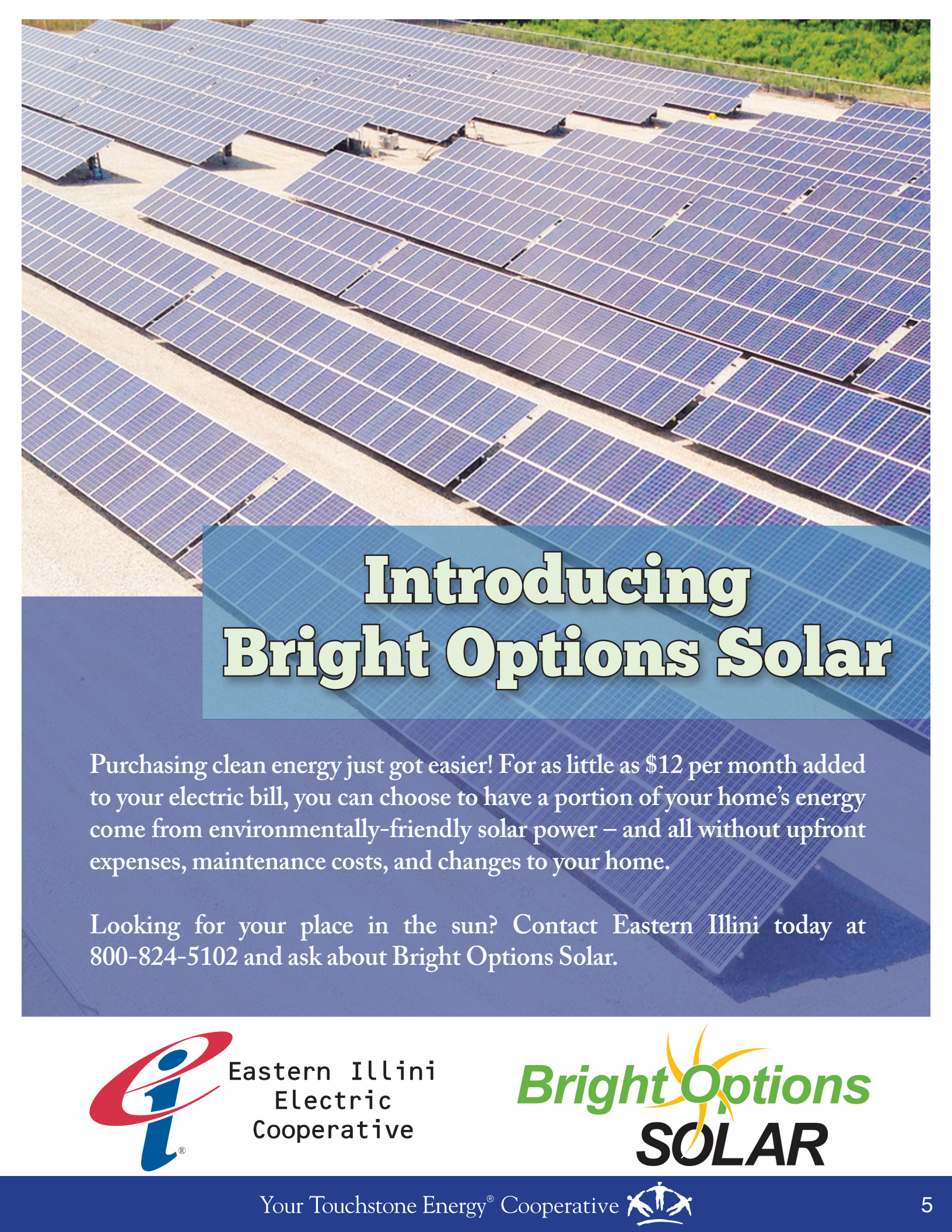
Paxton Hardware & Rental
(217) 379-3611
Paxton

25% off first rental, or 10% off paint accessories with a 1-gallon paint purchase.

Printing

Pro-Type Printing
(217) 379-4715
Paxton

\$10.00 off your first order of \$100.



Introducing Bright Options Solar

Purchasing clean energy just got easier! For as little as \$12 per month added to your electric bill, you can choose to have a portion of your home's energy come from environmentally-friendly solar power – and all without upfront expenses, maintenance costs, and changes to your home.

Looking for your place in the sun? Contact Eastern Illini today at 800-824-5102 and ask about Bright Options Solar.



Eastern Illini
Electric
Cooperative

Bright Options
SOLAR

READY TO WORK ALL NIGHT.

If it means getting the lights back on for even one family, we are glad to do whatever it takes.
We're not your typical electric company, we're a local not-for-profit electric cooperative.
That means our customers are our members - and our top priority.

To learn more about the cooperative difference, visit www.eiec.coop



Eastern Illini
Electric
Cooperative

**YOUR SOURCE OF POWER.
AND GREAT SERVICE.**